Digital Thumbprint

Created in close consultation with leading education experts and delivered free to secondary schools across Australia by a team of world-class facilitators, Digital Thumbprint contains five engaging workshops, to empower and inform Australia's young people.

By making digital education fun and interactive, Digital Thumbprint teaches students the advantages of a positive online presence whilst arming them with the facts they need to stay safe online in a way that students can understand, use and enjoy.

Optus is focused on and committed to championing younger people and empowering this next generation to achieve their full potential and enjoy a bright future.

Optus Digital Thumbprint has been endorsed by the eSafety Commissioner as a Trusted eSafety Provider and our workshops do not promote Optus products or services.

Digital Discernment 45-60 mins

Social media has the power to influence society, and our friends for the better, but isn't always honest. Work through scenarios and practice discernment to identify facts and fiction in online media and the impact it can have on our thoughts, actions and emotions.

Concepts covered:

- Understand what fake news is and how it impacts our world
- Report harmful content and practice discernment to stay safe and informed online

Cyberbullying 45-60 mins

Students explore the importance of respectful relationships online through compelling scenarios, and are asked to consider their impact when interacting online. Young people discuss consent online, image-based abuse, and the tools they have to positively support themselves and their peers.

Concepts covered:

- Understand the impact our actions have online
- Learn strategies to seek help for yourself or others

Digital Identity 45-60 mins

This workshop gives students the opportunity to examine their social media profiles and posts through the lens a boss applies in the process of hiring and during employment. Students work through improving their online identity for future success.

Concepts covered:

- Investigate ways to create and manage your digital brand
- Examine ways to enhance your digital presence

Cyber Security 45-60 mins

Through a variety of interactive activities, students are led through the skills of creating strong passwords, enabling privacy settings on social media, and understanding just how easily and wide information can spread when shared on the internet. Students begin to understand the power and the danger of what is shared online.

Concepts covered:

- Consider ways to protect your personal information online
- Explore what happens to your online information and how it may be used
- Examine how to apply appropriate privacy settings on social media and report harmful or inappropriate content

Digital Balance 45-60 mins

Technology can help us achieve amazing things, so why do we get stuck on social media? During the workshop, students explore the positive uses of technology on our wellbeing and take steps to improve our digital wellbeing through streamlining what our devices can do for us.

Concepts covered:

- Understand how technology use impacts physical and emotional wellbeing
- Use technology to stay focussed, healthy and efficient in our work and study

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